Training on making Interesting Percentage Learning Media Using Canva Training of Interesting Learning Media Making Training Using Canva

Besse Qur’ani¹*, Nurhijrah ², Syarifa Suryana ³, Israwati Hamsar⁴

¹,²,³,⁴Universitas Negeri Makassar

E-mail: bessequari@unm.ac.id

Received: 8th March 2023/ Accepted: 20th March 2023/ Published online: 30th March 2023

ABSTRACT

Purpose - Presentation of learning media that is interesting, creative, and informative is one of the capitals for creating lessons that are easily accepted by students. The purpose of community service is creativity and the creation of innovation, especially in making learning media, especially in percentage broadcast media.

Method - The method used is demonstration by practicing directly through the Zoom Meeting. The material provided includes creating an account, introducing features, using available templates to managing the use of existing elements to support the material that will be made into slides.

Result and discussions - Community service activities are carried out through the delivery of material including creating accounts, introducing features, using available templates to setting up the use of existing elements to support material that will be made into slides.

Conclusion - This training can add insight and knowledge to students, especially in adding references to how to deliver teaching materials, attractive percentages.

Keyword: canva, learning media, training.

INTRODUCTION

Learning design/design plays an important role in improving the quality of learning. Currently presenting information in digital media and even conventional print media still requires creativity in presenting it. The importance of presenting interesting and creative news aims to make information more easily accepted by readers. But not solely because of this.

At a time when technology is developing so rapidly. Where humans have been able to create an object or tool that allows the communication process of exchanging information to occur easily, quickly, and flexibly. This condition would completely change the human order and civilization that lived at that time. Among them there have been many changes adapted, one of which is the use of the Internet. An era that allows humans to access unlimited information circulating in the circulation of connected devices. This era is also touted as the era of globalization.

Learning media in general is a tool for teaching and learning process. In addition, learning media is anything that can be used to stimulate the thoughts, feelings, attention and abilities or skills of the learner so that it can encourage the learning process (Rusdiana et al., 2021). This limitation is quite broad and deep, including the understanding of sources, environment, people and methods used for learning/training purposes (Sunardi et al., 2021).

The development of interesting learning media can help students to understand the material being taught because it has two-way communication. Computer-based learning media is the best
media and source that can be used as a source of communication media, because students do not only pay attention to the media, but also interact with the media (Dony Novaliendry, 2013). Based on the consideration of the importance of the role of learning media and the results of the initial survey, it is necessary to hold training on making innovative learning media using Canva. Making learning media using Canva will be provided as training material (online) via Zoom Meeting.

The quality of education is very dependent on the quality of teachers and learning, improving learning is a fundamental issue for improving the quality of education rationally. So it is hoped that with the changes in the times in the field of science and technology, it will also support progress and positive changes in education. With the advancement of science and technology, it will be able to influence the mindset of educators in facilitating the learning needs of their students, one of which is in the use of learning media. Learning media is one of many things that determine the success of the teaching and learning process. There are three functions that are integrated in learning media, namely; stimulation fosters interest in exploring lessons, mediates liaison between teachers and students, information displays explanations from teachers (Ika Mustika, Latifah, 2020).

One part of art whose application is in the form of two or three dimensions is known as fine art. Fine art is an expression of human ideas and feelings which are manifested through media processing and arrangement of elements (which include elements of dots, lines, colors, planes, textures, dark and light) as well as design principles. Fine art is the realization of an imagination that has no limits and no boundaries. In fact, in creating art, you will not run out of ideas and imagination. Art is one part of education that has a role in developing creativity and skills as well as developing artistic talent. Art provides an opportunity for self-expression, imagination, creativity, and being able to develop ideas. Now art is one of the most important things, everything starts to depend on the beauty of art. The art that is being loved by the public today is designing pamphlets, templates, flyers, etc. This is done to attract attention because nowadays what is considered is the shape of the design.

Therefore, making interesting teaching materials is necessary to motivate students in online learning. In community service this time in collaboration with the Campus LDF committee (Dakwah Institute) Rudhatul Mujaddid, the Canva application was selected as an application to be used as a medium that helps students create attractive teaching material presentation designs. Canva is an application that is present in the busy world of technology. This application is an online design program that provides various tools including presentations, resumes, posters, flyers, brochures, charts, infographics, banners, and other types available in the Canva application. In its use to create teaching media, Canva provides types of presentations, one of which is presentations in education. Based on considerations of the importance of the role of learning media and the results of the initial survey, it is necessary to hold training on making innovative learning media using Canva. Making learning media using Canva will be provided as training material (online) via Zoom Meeting.

Looking at some media percentages of students who do percentages during group discussions, it is necessary to hold percentage learning media training for groups of Muslim female students at the Faculty of Engineering, Makassar State University to increase student creativity and learning motivation so that displaying percentage media attracts attention so as to foster student learning motivation.

**METHOD**
The methods used in this service are presentations and demonstrations. This training activity is carried out online through the zoom application. Held on Sunday 2 October 2022, this community service in collaboration with the Rudhatul Mujaddid Campus LDF committee (Dakwah Institute) and participants were designated Muslim students of the Engineering Faculty, Makassar State University. Training on Creating Interesting Percentage Learning Media Using Canva will allow Participants to create innovative learning media using Canva. The stages carried out in the implementation of this community service are:

1) Carry out the preparatory stage, at this stage the LDF Campus collaboration team committee makes promotional flyer media related to students to facilitate registration.

2) Dissemination of promotional media (panplet) by utilizing social media

3) The Presenter TEAM consists of 3 people; Besse Qurani, S.Pd., M.Pd., Nurhijrah, S.Pd., M.Pd., Sharifa Suryana, S.Pd., M.Pd and Moderator Israwati Hamsar, S.Pd., M. The presenter prepares material for making learning media using Canva, arranges presentation slides for training material, compiles assessment instruments, and submits contents for community service activities.

4) Provide directions regarding planning learning media using Canva.

5) Training on creating innovative learning media using Canva. This activity was attended by 62 workshop participants and was carried out for 1 day.

6) Evaluate the level of achievement of training activities and conduct discussions and questions and answers to training participants regarding the obstacles experienced by participants during the activity and use the online meter application related to participant satisfaction

RESULTS AND DISCUSSION

Community service activities (PKM) are carried out by providing training in making learning media in the form of interesting innovative percentages using Canva. The community service activity begins with an opening by the moderator which is then followed by delivering material on using the Canva application and website to create interesting percentage learning media. Canva’s Training Activities in Making Attractive Percentages are carried out online by utilizing the Zoom meeting-based platform. This platform provides online-based seminar conference facilities, making it possible for all participants and presenters to communicate and interact with each other, thus the implementation process can be carried out. Second, because the mobility of researchers is relatively far away, it will require more time and costs compared to an online basis. Third, online based training is also intended so that participants who are enrolled can have a wider reach so that anyone can participate as long as they have device, platform and internet facilities.

Training activities are in the form of practical use of the Canva application starting from making access to the application, creating an account, explaining the features of creating and modifying designs and downloading the designs that have been made. Figure 1 is the spread of promotional media (panplet) by utilizing social media to increase applicants’ interest.
Figure 2. Poster Activity

Figure 3 of the event matrix that was carried out during the Canva Zoom Meeting Training on Creating Attractive Percentages.
In figure 4, Opening of the Canva Training Event in Making Attractive Percentages by the LDF RM committee.

Figure 4. Opening of the Training Event by the RM. LDF Committee

In Figure 5 at the beginning of the resource person's material, the speaker provides an introduction to the general description of Canva as an infographic medium, including the general understanding and benefits for students, especially in making learning percentage media.

Figure 5. Application Introduction

Figure 6. Introduction to features and their uses in CANVA
The implementation stage is the design training stage using Canva. In this activity, the training participants were taught how to use the Canva application to create designs according to their needs. The first thing to do is teach how to access the Canva application via the internet. Next, participants were taught how to create an account on the Canva application. The next stage is learning how to make designs using several templates and modifying them according to the creativity of each participant. In addition, participants were also taught how to download designs that had been made. Figure 7. Question and answer session regarding the use and application of CANVA
CONCLUSION

Based on the results of the training activities for making innovative learning media using the Canva application, which can help students in making attractive percentages because there are attractive features and templates that are ready to be used, so that learning activities become more interesting. This training activity provides new understanding and abilities to students.

In order for this activity to be more optimal, it is expected that participants will improve their abilities in the form of self-training independently. In addition, it is hoped that there will be ongoing training activities so that there is an increase in student abilities. Community service activities can run well and get a positive response/response from the training participants.

It is hoped that design training training using the Canva application will be successful carried out again with more participants from the Mother community Banyumas Raya professionals and can provide design training for participants from other agencies or communities, so that it can help improve participants' skills in making designs using the Canva application.

REFERENCE